



# Baron Engraving Newsletter

*The latest from the engraving industry's leader*

May/June 2010 edition Find us on [facebook](#) and become a fan

## Baron engraves Sturm Ruger .380 LCPs for "Coyote Special" edition

As most of you know by now, while out on a jog this past February, Texas Governor Rick Perry took out a threatening coyote that was looking to make the governor's dog its next meal. Using a Sturm Ruger .380-caliber LCP equipped with a Crimson Trace "Laser Guard" sight, Perry required only one shot to suppress the threat.

What you may not know is that Sturm Ruger & Co. had 1,000 of these pistols made with a special-edition slide that was engraved by Baron Engraving, which also runs Ruger's Custom Engraving Shop. On the sides of each blued slide, the words "Coyote Special" (right) and "A True Texan" (left) are engraved. On the front-top portion of the slides are images of a coyote howling in the night and a Texas 5-point star. And what is even more amazing is that Baron Engraving blued, engraved and returned these 1,000 slides within four business days. Since that initial run, Baron Engraving has completed another 2,000 in record time.



"We at Sturm Ruger are fortunate to have such a responsive partner in Baron Engraving; it gives us the flexibility to respond quickly when opportunities arise." says Mike Fifer, President and CEO of Sturm Ruger & Co.

"When Baron took over Ruger's Custom Engraving Shop almost three years ago, a myriad of outstanding projects such as this 'Coyote Special' have come forth that have really sealed the bond between Ruger and Baron. Great team, great partner!" said David Baron, President of Baron Engraving.

Our compliments to the governor for making the right decision that saved his daughter's dog and to Ruger for making such a fine handgun that works so well when it is needed.



## Baron Custom Engraving Shop Excels On Citoris

The Custom Shop here at Baron Engraving creates world-class hand engraving on a variety of guns. Whether it is something as simple as engraving a name or creating the most intricate hunting scene on a receiver, our artisans are truly the tops in their craft.

When Baron Engraving was commissioned by a private owner to engrave scenes on four Citori shotguns, our creative team went to work. The art department drew up the scenes for the various receiver sides, and then hand-engraver Heidi Roos picked up her tools and started on the project.



The Citori's metal parts were treated at the factory with ion plasma-nitride, and here at the Custom Shop, their wood was stripped of their original sheen and hand-rubbed with oil to create the rich, dark-wood tone you see here. The depicted scenes include a bird dog catching a quail on each gun's left side and separate images of quail, Canada geese, pheasant and a fly fisherman with the Grand Tetons in the background on the four right sides.



*Above: the left side of each Citori has a scene that depicts a bird dog grabbing a pheasant as it starts to take flight. Left: each Citori's right side has a different depicted scene; this one is of quail taking flight with a hunter about to fire, standing to the left.*



*On this Citori, a fly-fisherman casts away with the Grand Tetons as a backdrop.*



*In this scene, pheasant are flushed from the bush as the hunter takes aim.*



*The hunter, in the scene's left side, is ready to shoot at some Canada Geese that have just taken flight.*

